



UCSF Mission Bay  
Byers Hall Auditorium

(Simulcast in Toland Hall at  
Parnassus campus)

April 19th

4:00 – 5:00 Lecture

5:00 – 6:00 Reception



## ICHS Seminar Series

*Convening our  
computational  
community*



# Udi Manber, PhD

Professor and Director of Digital Transformation, Department of Medicine, UCSF  
Technical Advisor, Institute for Computational Health Sciences, UCSF  
Former head of Google Search (2009-2014)

**Wed, April 19**

**4:00 – 6:00 pm**

(Lecture followed by Reception)

## Healthcare as an information business

Healthcare is in great part a pure information business, but its use of technology for information is closer to a library card catalog than to a modern information business. Udi will discuss what's missing and how to get it.

Hosted by Robert Wachter, MD  
Chair, Dept of Medicine

**UCSF** Institute for  
Computational  
Health Sciences

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